

RYAN ANYBODY, MBA

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OBJECTIVE

To secure a rewarding executive position where my advanced education and years of diverse experience in Organizational Management and Industry Trade will be of value to profitable operations.

SUMMARY OF QUALIFICATIONS

- Business Development
- Process Improvement
- Community Relations
- Sales & Marketing
- Association Management
- International Business
- P & L Statements
- Strategic Operations
- Planning & Analysis
- Customer Service

PROFESSIONAL EXPERIENCE

The EHL Consulting Group – Montgomery County, PA

2011-Present

Client/Marketing Consultant

- Manage public relations and fundraising strategies for international non-profit organizations
- Oversee client deliverables, facilitate marketing initiatives, and write press releases
- Administer special projects, coordinate work flow, and develop marketing materials
- Communicate effectively with clientele and uphold quality customer service standards

JHI Global Accounting Association – Princeton Junction, NJ

2010

Executive Director

- Recruited to direct operations for a global network of accountants, advisors, and consultants
- Supervised employees in marketing, media relations, conference planning, and administration
- Implemented policies and procedures while monitoring and appraising job results
- Maintained a \$950K operating budget, analyzed variances, and scheduled expenditures

Bucks County Association of Realtors – Warminster, PA

2005-2010

Director of Marketing & Member Relations

- Wrote proposals, negotiated contracts with vendors, and developed benefit programs
- Participated in multiple strategic planning commissions and worked regional trade shows
- Oversaw a consumer-based company website and advertising in local media outlets
- Created and launched public awareness campaigns resulting in increased visibility

Allentown Community Center – Allentown, PA

2002-2004

Community Director

- Supervised and directed various social and athletics program designed for teenagers
- Facilitated and conducted volunteer training initiatives to increase overall performance
- Served as Marketing Communications Director and collaborated with community organizations
- Managed and awarded a \$75K teen scholarship program to promote higher education

EDUCATION

Arcadia University – Glenside, PA

Master of Business Administration with an International Perspective

GPA = 3.56

- Graduated *Magna Cum Laude*

Temple University – Philadelphia, PA

Bachelor of Arts in Broadcasting, Mass Media, and Telecommunications

GPA = 3.23

- Graduated *Cum Laude*

PROFESSIONAL DEVELOPMENT

Mid-Atlantic Society of Association Executives – Kinnelon, NJ

- Accrued credits towards the designation of “Certified Association Executive”

TECHNICAL PROFICIENCIES

- MS Word
- MS Excel
- MS Access
- MS PowerPoint
- MS Publisher
- Avector
- Abode Acrobat
- Adobe Illustrator
- IMS
- Wealth Engine
- DonorPerfect
- Database Administration
- Internet Applications
- Webinars
- Interactive Media
- Social Networking

AFFILIATIONS

- Member – Golden Slipper Club & Charity
- Cabinet Member – International Visitors Council of Philadelphia
- Member – National Association for International Educators (NAFSA)

SKILLS & ACCOMPLISHMENTS

- Years of successful experience in strategic operational management and business development
- Strong managerial background and able to effectively mentor and motivate employees
- Accomplished promotional professional with a proven track record of exceeding revenue goals
- Capable of developing new business and managing profitable relationships with key accounts
- Comfortable conversing and building rapport with a wide range of potential business partners
- Able to multi-task and work effectively with a high volume of information
- Highly organized and capable of prioritizing workloads to meet deadlines
- Maintained excellent relationships with association members and volunteer boards
- Oversaw the creation of association by-laws and led committee/board meetings
- Presented association benefits at various conference around the world
- Studied abroad and traveled internationally to over 15 different countries
- Consistently recognized as a top performer and an asset to any organization